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5 PAGES OF
SPRING FASHION

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SF REAL ESTATE
THE 6TH DEADLY SIN

7

SAN FRANCISCO

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FOUR REASONS WHY ROCK 'N' ROLL WILL NEVER DIE (P. 118)

(FROM LEFT): **MADE U LOOK** HERO T-SHIRT (\$29) AT TRUE, 415-626-2331; **J BRAND** BLACK PENCIL-LEG JEAN (\$155) AT AB FITS, 415-391-3360; **PAOLO** BLACK LEATHER RIDING BOOTS (PRICE UPON REQUEST) AT PAOLO SHOES, 415-552-4580; **MARC JACOBS** SILVER CROCHET-LINK NECKLACE (\$575) AT MARC JACOBS, 415-362-6500. **MADE U LOOK** MISO SUSHI T-SHIRT (\$35) AT FLAUNT, 925-831-9923; VINTAGE PLAID SHIRT, STYLIST'S OWN; **HABITUAL** SKINNY BLUE JEAN (\$185) AT AB FITS; POCKET BLING (\$7) AND HEART EARRINGS (\$5) AT H&M, 415-986-4215; **MOSCHINO** WOODEN PLATFORM WEDGE WITH STRAWBERRY (PRICE UPON REQUEST) AT SAKS FIFTH AVENUE, 415-986-4300. **KNOT 4 NOTHING** COME ON DOWN T-SHIRT (\$38-\$48) AT SAKS FIFTH AVENUE, 415-986-4300; **MARC BY MARC JACOBS** JEAN (\$295) AND **VANS** WOVEN LEATHER SNEAKERS (\$90) AT BLOOMINGDALE'S, 415-856-5300. **MADE U LOOK** SUZIE SWEETSHOPPE T-SHIRT (\$35) AT FLAUNT; **TSESAY** PINK-AND-CREAM CARDIGAN (\$265) AND STRIPED LONG SWEATER (\$195) AT BLOOMINGDALE'S; **ROCK & REPUBLIC** DARK-GRAY STRAIGHT-LEG JEAN (\$169) AT SAKS FIFTH AVENUE; **PAOLO** LILAC SNAKESKIN SANDALS (\$249) AT PAOLO SHOES; **MARC JACOBS** SMALL TURQUOISE SNAKE-AND-STUD BANGLE (\$275) AND LARGE PINK SNAKE-AND-STUD BANGLE (\$425) AT MARC JACOBS; PURPLE BELT (\$13) AND CLOTH-COVERED BEADED NECKLACE (\$8) AT H&M.

FASHION

118 Young Americans

IT'S ALL ABOUT T-SHIRTS AND JEANS, BUT THIS KIND OF CASUAL HAS ROCKING ROOTS.

BY CHLOÉ HARRIS

PHOTOGRAPHY BY CLAUDIA GOETZELMANN

120 The Chill Factor

YOU SAY YOU'VE GOT NOTHING TO WEAR? MAYBE YOU SHOULD LOOK IN THE FRIDGE.

PHOTOGRAPHY BY STAN MUSILEK

126 Catwalk to the Moon

FROM PEARLESCENT NAILS TO SILVERY EYES TO SILK AND LAMÉ...THIS SPRING IT'S DEFINITELY YOUR TURN TO SHINE.

BY CHLOÉ HARRIS

128 Tomboy

DRESSING DOWN IN CONVERSE AND UP IN PRADA: BETWEEN A ROCK AND A HARD PLACE.

PHOTOGRAPHY BY BEN SHAUL

@HOME

135 The Long Road

WHETHER YOU'RE RESENTFULLY RENTING, BUYING A HOME OR SCOUTING OUT A VACATION PAD, HERE'S THE LAY OF THE LAND.

EDITED BY ROBIN RINALDI

STYLE SPOTLIGHT

ALL KNOT 4 NOTHING MEN'S T-SHIRTS (\$38-\$48) AT SAKS FIFTH AVENUE, 415-986-4300. MADE U LOOK WOMEN'S T-SHIRTS (\$29-\$35) AT SAKS FIFTH AVENUE; TRUE, 415-626-2331; AND FLAUNT, 925-831-9923.

(FROM LEFT): GARRICK ANDERSON COLOR-BLOCK SCARF (\$60) AT SAKS FIFTH AVENUE, 415-986-4300. MARC BY MARC JACOBS JEANS (\$295) AND CREATIVE RECREATION SNEAKERS (\$110) AT BLOOMINGDALE'S, 415-856-5300.

J BRAND BLACK MEN'S SKINNY JEAN (\$185) AT AB FITS, 415-391-3360. CHIP & PEPPER SKULL HENLEY (\$98) AT SAKS FIFTH AVENUE, 415-986-4300.

MARC BY MARC JACOBS ARMY JACKET (\$230) AT BLOOMINGDALE'S, 415-856-5300. SKINNY SUSPENDERS (\$13) AND SNAIL-PRINT EARRINGS (\$5) AT H&M, 415-986-4215. J BRAND BLACK PENCIL-LEG JEAN (\$155) AT AB FITS, 415-391-3360. CONVERSE SNEAKERS, MODEL'S OWN.

GREY ANT HIGH-WAISTED, BRAID-ACCENT JEAN (\$335) AT AB FITS, 415-391-3360. BEADED NECKLACE WITH STRIPED BEAD (\$17) AND ORANGE-AND-GREEN BEAD NECKLACE (\$13) AT H&M, 415-986-4215. BANGLES AND MUI MUI PLATFORM WEDGES, STYLIST'S OWN.

PAUL SMITH NAVY GINGHAM BUTTON-DOWN SHIRT (\$195) AND VANS WOVEN LEATHER SNEAKERS (\$90) AT BLOOMINGDALE'S, 415-856-5300. NUDE JEAN (\$200) AT AB FITS, 415-391-3360.

MISSONI MINISKIRT (\$290) AT BLOOMINGDALE'S, 415-856-5300. PAOLO YELLOW SNAKESKIN SANDALS (\$245) AT PAOLO SHOES, 415-552-4580. MARC BY MARC JACOBS SATIN-COLLARED SWEATER, (\$250) AT BLOOMINGDALE'S. MARC JACOBS SMALL TURQUOISE SNAKE-AND-STUD BANGLE (\$275) AND LARGE PINK SNAKE-AND-STUD BANGLE (\$425) AT MARC JACOBS, 415-362-6500. PEACH PLASTIC BANGLES (\$4) AT H&M, 415-986-4215.

SONIA RYKIEL NAVY-AND-CREAM STRIPED SWEATER WITH RED SPARROWS (\$980) AT BLOOMINGDALE'S, 415-856-5300.

HABITUAL SKINNY BLUE JEAN (\$110) AT AB FITS, 415-391-3360. POCKET BLING (\$7) AT H&M, 415-986-4215.

MOSCHINO WOODEN PLATFORM WEDGE WITH STRAWBERRY (PRICE UPON REQUEST) AT SAKS FIFTH AVENUE, 415-986-4300.

MARC JACOBS MINT SILK-LURIE TIE BLOUSE (\$995) AT MARC JACOBS, 415-362-6500. HUDS CROPPED JEAN (\$154) AT SAKS FIFTH AVENUE, 415-986-4300. CHARM BRACELET (\$5) AT H&M, 415-986-4215.

MARC JACOBS PINK LEATHER PUMPS WITH STUDS (\$535) AT MARC JACOBS.



YOUNG AMERICANS

WITH HIS NEWEST LINE OF TEES, SF DESIGNER JEFFREY LEVINE IS SPINNING NOSTALGIA INTO GOLD.

Come on down!" If you're a guy and recognize that sentence, you sit squarely in T-shirt designer Jeffrey Levine's target demo. By licensing iconic brands, images and phrases from our collective pop-cult past—Jiffy Lube, TWA, *Baywatch* and, of course, that unforgettable line from *The Price is Right*—the 37-year-old designer is selling nostalgia with his Knot 4 Nothing line of men's tees, arriving soon at Saks Fifth Avenue, which will carry it exclusively. And if the success of his women's Made U Look tees is any indicator (they're carried by trendy boutiques like Kitson and have appeared on the likes of Rosario Dawson and Paris Hilton), expect to see the *Entourage* cast sporting game-show logos any day now.

From his Pac Heights studio, Levine is turning his eye for kitsch into a burgeoning fashion empire. In coming up with his classic Made U Look designs—crayon drawings of rocket ships and rainbows—Levine has found inspiration in everything from the creative genius of "little kid friends" to old socks that serve as color swatches.

Back in the 1980s, while the NYC native was on the road following the Grateful Dead, he started selling his own T-shirts to fellow fans. By 1990, the band was licensing his designs to be used on their official concert tees. Though some of Levine's more psychedelic doodlings can, perhaps, be chalked up to that time, this entrepreneur has serious fashion cred: From 1992, when he settled in SF, to 1997, he designed logo tees for Levi's, DKNY and Tommy Hilfger.

Now—thanks to the bicoastal company Select Showroom, owned by Levine's business partners Joey Lionetti and Matt Germaine—the super-sassy T-shirts, hoodies, tunics and more have taken off throughout the US, Europe and Japan. And hipster parents, rejoice: This season Levine is launching a kids' line. —*Chloé Harris*

PHOTOGRAPHY BY
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